

WEST NEBRASKA REGISTER
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SIZES IN INCHES

Full page: 10" x 21"
1/2 page: 5" x 21" vertical or 10" x 10 1/2" horizontal
1/4 page: 5" x 10 1/2" or 10" x 5 1/4"

NATIONAL

\$8.56 per column inch
Full page \$1,078.56
1/2 page \$ 539.28
1/4 page \$ 269.64

INSERTS: \$52/M

COLOR

Spot Color: \$60 Full Color: \$120

COLUMNS PER PAGE 6
COLUMN WIDTH 9 PICA (1 1/2 INCHES)
DEPTH OF COLUMN 21"
WIDTH OF PAGE 10"
PICAS BETWEEN COLUMNS 1

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